

**Westside Service Delivery Survey  
FY 2003-04**

Department/ Program Name	Program Description	Westside Performance Measures	Citywide Performance Measures	Comments
<b>Parks and Recreation</b>				
<b>General Recreation Program</b>				
After School Program	Supervised recreation/ educational programs offering school year activities for 9 months during "non-school hours" at a location close to home.	<p>26 General Funded locations</p> <p>66 elementary schools in the area</p> <p>39% of schools have programs</p> <p>.5 locations per square mile</p> <p>2,460 eligible population per site</p> <p>10,312 participation days per 1,000 eligible population</p> <p>6% of eligible population estimated served</p>	<p>166 General Funded locations</p> <p>271 elementary schools citywide</p> <p>61% of schools have programs</p> <p>.5 locations per square mile</p> <p>1,281 eligible population per site</p> <p>19,239 participation days per 1,000 eligible population</p> <p>11% of eligible population estimated served</p>	<p>Prior to 1981-82, this program had 155 sites. The program was eliminated in 1981-82 and re-established in 1994-95. By 2001-02 the Council approved goal of 166 General Funded sites was achieved. Decisions on where to place sites were based on criteria recommended by staff and the Phoenix Youth and Education Commission. Additions were distributed for geographical balance.</p> <p>The Parks Department planned to address areas in which additional after school programs were needed due to addition of schools, population densities, or elimination of programs offered by schools, but budget cuts curtailed those plans. No reductions or additions have been made to the program since 2001-02.</p>
Summer Recreation Program	Supervised recreation/ educational programs offering summer activities for eight weeks during summer months at a location close to home.	<p>23 locations</p> <p>.5 locations per square mile</p> <p>2,781 eligible population per site.</p> <p>1,950 participation days per 1,000 eligible population</p> <p>6% of eligible population estimated served</p>	<p>127 locations</p> <p>.3 locations per square mile</p> <p>1,673 eligible population per site.</p> <p>3,132 participation days per 1,000 eligible population</p> <p>9% of eligible population estimated served</p>	<p>In 1981-82 this program provided programming at 110 sites throughout the city for 40 hours per week, 9 weeks a year. Currently the program is provided at 127 sites for 24-30 hours per week for 6 – 8 weeks per year. Expansion of this program has also been limited by budget considerations. However, it should be noted that recreation programs are also located at community centers throughout the city.</p>
Team and League Sports	Variety of sports program for all ages and skill levels	<p>5 locations</p> <p>.1 per square mile</p> <p>53,610 eligible population per site</p> <p>136 participation events per 1,000 eligible population</p>	<p>28 locations</p> <p>.1 per square mile</p> <p>37,967 eligible population per site</p> <p>183 participation events per 1,000 eligible population</p>	

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<b>Parks and Recreation</b>				
<b>Park Facilities</b>				
Developed Parks Operation and Maintenance (does not include basin or desert parks)	Operations and maintenance of developed parks with various amenities and sizes, including dog parks, skate parks, and neighborhood mini parks	1.7 acres per 1,000 population  Number of residents per acre: 576  12 acres of parks per square mile  \$2,593 per acre for operations  \$6,057 per acre for maintenance	3.3 acres per 1,000 population  Number of residents per acre: 299  12 acres of parks per square mile  \$2,732 per acre for operations  \$6,375 per acre for maintenance	The lower per-capita acreage for developed parks appears to be primarily related to population densities on the Westside. Additionally, because many of the parks on the Westside are older, different standards applied when the facilities were built. Nearly 60% of parks in the Westside survey area were built prior to 1970. Desert West Park reflects many of the newer standards, including a skate park. Washington Park was recently renovated to include a dog park.
Community Centers	Operations and maintenance of recreation centers which offer a variety of programs and activities for all ages. Most centers are open seven days a week.	6 locations  8.25 square miles served per site  55,591 residents per sites  1,311 participation days per 1,000 population  6.1 staff per location	35 locations  10.47 square miles served per site  37,744 residents per site  1,800 participation days per 1,000 population  3.8 staff per location	The new Maryvale Community Center will open next year. The Center will be expanded from 2,700 square feet to 27,000 and will include amenities such as teen and senior lounges, a gym with a 2 <sup>nd</sup> story walking track, two dance rooms, and a craft room.
Sports Complexes	Operation and maintenance of several sports complexes. Times and programs vary with each of the locations	1 location  333,548 residents per site  167 participation days per 1,000 population	3 locations  440,348 residents per site  233 participation days per 1,000 population	Westside figures represent the Desert West Sports Complex. The Rose Mofford Sports Complex is located on the northern border of the Westside service area and would also serve a portion of this area.
Baseball Stadiums	Operate and maintain two baseball stadiums, Maryvale and Phoenix Municipal, used for spring training for major league baseball teams. The facilities also house minor league teams, high school team, youth and adult baseball leagues, and non base-ball events.	Houses Milwaukee Brewers  8,000 seats  16 games  62,000 attendance  7 practice fields  56 acres	(Phoenix Municipal Only) Houses the Oakland A's  8,000 seats  15 games  106,000 attendance  4 practice fields  58 acres	

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Street Landscaping	Provide street landscaping services throughout the city.	173 acres maintained  Number of acres maintained per 1,000 residents: .5  Number of residents per acre: 576  3.5 acres per square mile  12.6 staff  14 acres/1 FTE staffing ratio  \$5,000 per acre	872 acres maintained  Number of acres maintained per 1,000 residents: .7  Number of residents per acre: 299  2.3 acres per square mile  67.0 staff  13 acres/1 FTE staffing ratio  \$5,000 per acre	
<b>Aquatics Programs</b>				
General Swimming Program	Operations and maintenance of municipal recreational swimming pools, including provision of general swimming to the public during the summer months.	8 pools  6 square miles served per pool  41,693 residents per pool  332 participation days per 1,000 population	29 pools  13 square miles served per pool  45,553 residents per pool  267 participation days per 1,000 population	Westside pools tend to be older and smaller than many pools citywide; however newer pools tend to serve larger populations. Newer pools have additional amenities, such as zero depth entrance, separate wading pools, and diving areas not currently available at most Westside pools.
Swim Classes	Provision of various levels of swimming instruction from learning to adjust to water to increasing swimming endurance, various specialized classes, and water safety skills and lifeguard certification training.	155 visits per 1,000 population	204 visits per 1,000 population	
Swim Teams	Provision of programs to enhance and improve swimming strokes as well as Swim and Dive teams.	43 visits per 1,000 population	67 visits per 1,000 population	
<b>At Risk Youth</b>		Many At-Risk-Youth programs are citywide in nature and cannot be identified by area. The following programs can be identified in part by area.		
STRIVE Program	The Strive Program (Student Truancy Reduction Initiative Valuing Education) is designed to increase school attendance for youth ages 6 to 16 through progressively increasing consequences for truancy.	7,461 participation days (43%)  55 sites  1.5 staff	17,543 participation days  127 sites  3.0 staff	

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BRAVE	The BRAVE Program is a prevention program to decrease violent behavior through educational curriculum workshops on topics such as anger management, self-esteem, substance abuse, and healthy relationships.	3,000 participants 13 locations 1.0 staff	10,025 participants 206 locations 3.0 staff	Locations include many one-time locations where seminars were held.
X-Tattoo	This program offers tattoo removal services citywide	63 participants 37% of participants	170 participants	
First Offender Program	This is a program for youth ages 13-17 charged with certain misdemeanor or status offences. Referrals are received from the Maricopa County Juvenile Court Center. The recidivism rate for the program is about 19%	85 Participants 28% of participants, which is equivalent to age group population	305 Participants	
Youth First Offender Program	Same as First Offender Program for youth ages 8 – 12. The recidivism rate for this program is 11%	38 Participants	145 Participants	
Nutrition Program	This federally funded program provides nutrition counseling and education to students at eligible schools.	222,000 participants 13 sites	1,200,000 participants 71 locations	Due to funding restraints, the program is not available at every school serving youth receiving a free or subsidized meal. However, citywide the program is offered at all after-school program sites at schools eligible for the program.